



Volunteer Opportunity: Facebook Coordinator

Purpose of Position: To maintain and develop a CPAWS NS Facebook profile and group

Duties: The successful applicant will

- Work with the Education Coordinator to develop the CPAWS NS Facebook profile and group
- Invite interested individuals to join the group
- Create events for the group (eg. chapter meetings) and Invite group members
- Regularly post news/discussion items related to CPAWS, or general conservation/wilderness/marine issues, especially in Nova Scotia

Time Requirements: 1-2 hours/week. Expected time commitment: minimum 6 months

Skills/Requirements: The successful applicant should be;

- Familiar with Facebook
- Able to work independently and in a very timely manner to keep the group active, post news quickly and meet deadlines
- Write online in a professional manner
- Passion for environmental education, marine and wilderness conservation

Other Requirements

- Have access to a computer and internet
- Willing to assist with other outreach activities when available

Orientation/Training: General volunteer orientation. In addition, a more detailed orientation to goals of the Facebook promotion for CPAWS NS

Work with: The successful applicant will work primarily with the Education Coordinator but will have contact with other staff members to maintain up to date information on all campaigns.

Benefits to Volunteer: The volunteer will be able to help Canada's wilderness and wildlife in a fun and unique way. The volunteer will be an important connection with dozens of CPAWS NS supporters. The volunteer may work on their own time from home/University – there is no need to visit the CPAWS NS office.

To Apply: Please send a completed CPAWS volunteer application to the Education Coordinator; educationATcpawsns.org; a resume may be requested.